



SUMMER STARTER

(August 1 – September 25)

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

ACTIVITY			Points Earned	Max Points
<input type="checkbox"/>	1	Develop a chapter Program of Work with at least two membership recruitment activities.		500
<input type="checkbox"/>	2	Elect local chapter officers and plan an officer training session.		200
<input type="checkbox"/>	3	Create a Community Service Project Committee.		100
<input type="checkbox"/>	4	Write cards or emails to members over the summer encouraging them to join again in the fall.		100
<input type="checkbox"/>	5	Prepare a target list of at least five potential sponsors.		100
<input type="checkbox"/>	6	Set up a communication channel between local chapter officers and members.		100
<input type="checkbox"/>	7	Create a chapter T-shirt design that complies with the Brand Guidelines.		100
<input type="checkbox"/>	8	Hold an informal meet-and-greet for prospective members.		100
<input type="checkbox"/>	9	Write a letter you can use to invite guest speakers to meetings during the program year.		100
<input type="checkbox"/>	10	Create a project plan for chapter member recruitment.		100
<input type="checkbox"/>	11	Prepare a chapter budget for the program year.		100
<input type="checkbox"/>	12	Plan and conduct the first FBLA meeting of the year for new and returning members.		100
		Total		1700
		Deadline: September 25		

NOTES
