



# SHAPING SUCCESS

(September 26 – November 6)

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

ACTIVITY			Points Earned	Max Points
<input type="checkbox"/>	1	Submit membership dues for 10 paid members.		500
<input type="checkbox"/>	2	Create a Member of the Month program.		200
<input type="checkbox"/>	3	Buddy up! Encourage each returning member to connect with a new member. Plan at least one fun "buddy" activity.		100
<input type="checkbox"/>	4	Organize a special outing for FBLA members.		100
<input type="checkbox"/>	5	Host a chapter spirit day in which all members dress in either FBLA-branded or blue and gold attire; post a photo to Instagram and tag @FBLA_National.		100
<input type="checkbox"/>	6	Secure a guest speaker for a chapter meeting using the letter you developed in Summer Starter.		100
<input type="checkbox"/>	7	Send a letter to one of the sponsors on your contact list created during Summer Starter.		100
<input type="checkbox"/>	8	Plan a community service project.		100
<input type="checkbox"/>	9	Meet with your officers and review your Program of Work.		100
<input type="checkbox"/>	10	Review the 2024-25 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
<input type="checkbox"/>	11	Have one of your officers record a one-minute elevator pitch about the benefits of joining FBLA and share it on Instagram, tagging @FBLA_National.		100
<input type="checkbox"/>	12	Plan a chapter fundraiser.		100
		<b>Total</b>		<b>1700</b>
		<b>Deadline: November 6</b>		

## NOTES

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