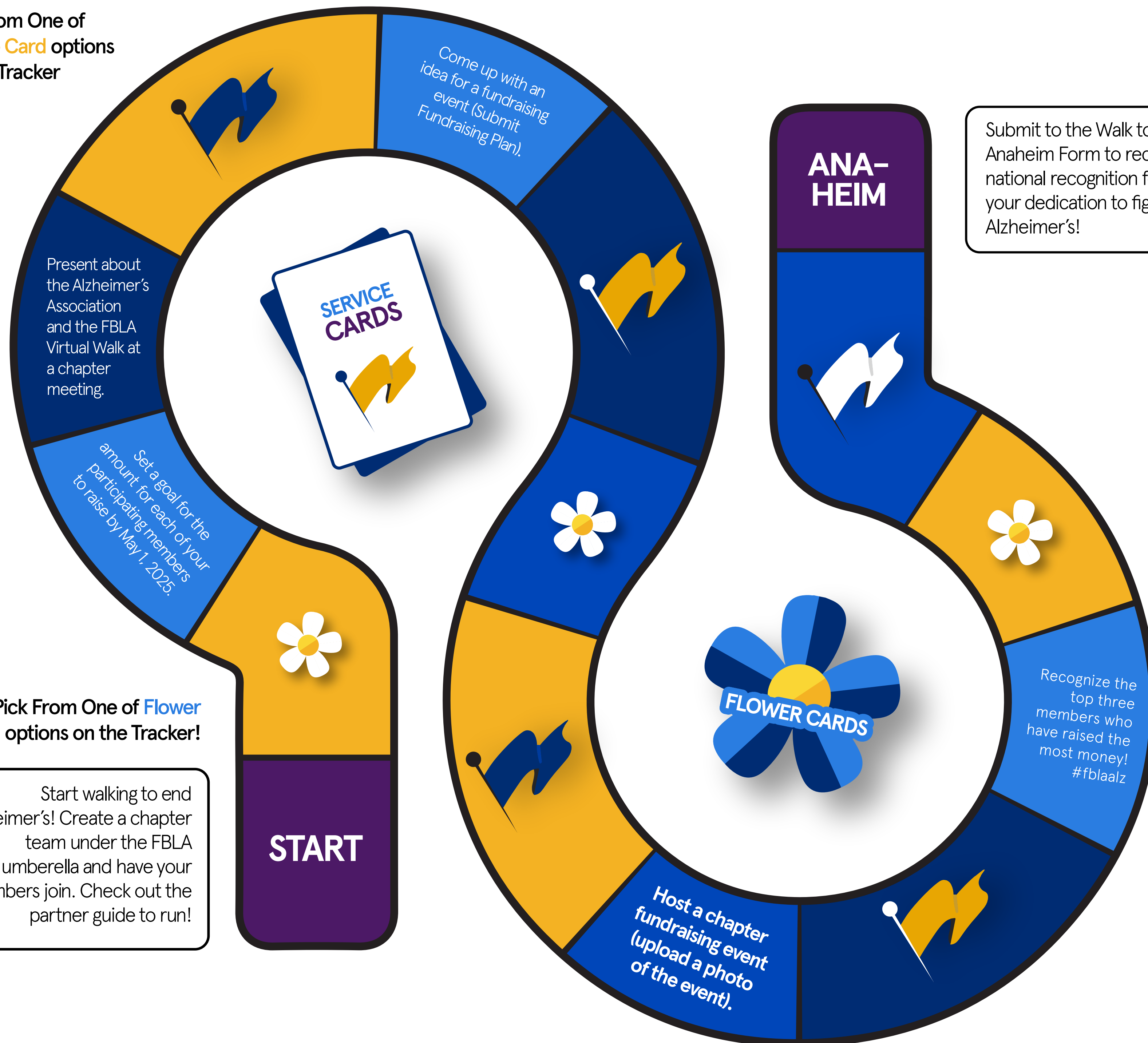


Pick From One of **Service Card** options on the Tracker Sheet!



Submit to the Walk to Anaheim Form to receive national recognition for your dedication to fighting Alzheimer's!



The Walk to ANAHEIM

Welcome to the Walk to Anaheim official game board! Join FBLA members around the nation on the journey to end Alzheimer's one milestone at a time. At each tile, get your chapter together to complete an activity from either a "Flower Card" or "Service Card." Remember to take photos of your event and upload them to the Walk to Anaheim form for submission. For every card your chapter completes, you will help your region move up in the leaderboard, which will be updated each month. The winning chapter and state can be seen on the Alzheimer's Association website leaderboard page. Every chapter that completes 12 cards on the gameboard will receive a digital badge and certificates for outstanding contributors.

The top local chapter and state that raise the most money will be awarded a plaque at the NLC Partner Ceremony, and the top region that has the most chapters complete the most activities wins a traveling trophy. We can't wait to see all the game-changing things that you do one tile at a time. Good luck, have fun, and let's make every step count on the Walk to Anaheim!

Find the submission form on the home page of fbla.org

* Flower Cards

For each **Flower Card**, please choose one option, submitting photo evidence and the relevant information!

- Create a memory jar where individuals can drop a sticky note with a memory of a loved one affected by Alzheimer's.
- Write a news release about your service project for the school or local newspaper.
- Plan a year-end chapter celebration, and recognize, top fundraising members for the Virtual Walk to Anaheim, and present your chapter's digital badge.
- Write a report about your fundraiser event with improvements for next year.
- Do an Alzheimer's trivia (Kahoot) with your chapter.
- Celebrate Alzheimer's Month (November) by planning a chapter activity.

* Service Cards

For each **Service Card**, please choose one option, submitting photo evidence and the relevant information!

- Print out a shoe graphic and create a poster or bulletin board. Put each of your FBLA chapters' member's name on each shoe and write their fundraising goal. Put a graphic of your school as the starting point and Anaheim, California as your ending point.
- Have your chapter members each plant a flower on the Alz Fundraising App during a member meeting.
- Contact a company to ask if they will match the funds that you raise.
- Send thank you letters to any business leaders or teachers who helped you fundraise.
- Post using the hashtag #fblaalz and make a flyer for how to donate for your school community!
- Host purple day for your chapter during Alzheimer's Month (November).
- Create a volunteer signup for people to help out at your fundraising event.

Pick From One of **Flower Card** options on the Tracker!

Start walking to end Alzheimer's! Create a chapter team under the FBLA umbrella and have your members join. Check out the partner guide to run!

