



CTE CELEBRATION

(January 9 – March 5)

This section focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to highlight FBLA achievements and promote the organization’s mission.

ACTIVITY			Points Earned	Max Points
<input type="checkbox"/>	1	Review the FBLA Week Toolkit and participate in at least two events.		500
<input type="checkbox"/>	2	Have your members create a PSA, flyer, bulletin board, display, or video about the importance of CTE.		200
<input type="checkbox"/>	3	Ask an elected official to sign an FBLA Week proclamation or write a letter to your state senator or representative about the importance of CTE in schools, highlighting your chapter’s activities.		100
<input type="checkbox"/>	4	Prepare and deliver a report about the community service project that you led through the Champion Chapter program at a chapter meeting. Consider the report as a component of the Community Service Project competitive event. Check the Competitive Event Guidelines for more information.		100
<input type="checkbox"/>	5	Have at least one member watch the FBLA Week National Presidents’ Forum webinar.		100
<input type="checkbox"/>	6	Plan a social activity for your chapter during FBLA Week.		100
<input type="checkbox"/>	7	Have at least one member share their FBLA story on Instagram during FBLA Week and tag @FBLA_National.		100
<input type="checkbox"/>	8	Organize a teacher/adviser or state leader appreciation activity.		100
<input type="checkbox"/>	9	Give a presentation about CTE and FBLA to your administrators/School Board.		100
<input type="checkbox"/>	10	Send a memo to your school administrators about the number of attendees your chapter plans to send to regional and/or state conferences.		100
<input type="checkbox"/>	11	Invite an FBLA Collegiate member, a community business leader, or FBLA alum to speak at a local chapter meeting.		100
<input type="checkbox"/>	12	Invite a National Officer or State Officer to attend a chapter meeting virtually or in-person.		100
		Total		1700
		Deadline: March 5		

NOTES
